

4LM BROKER COMMISSIONS



Business: 4 Local Media Partners & Brokers

Products: Digital Media Solutions

Commissions: Paid Weekly (including consulting fees)

*All minimum orders and averages are based on "monthly" amounts. We recommend presenting annual campaigns!

Vendor	Product	Minimum Order	Average Order	Commissions	Notes
4LM / CMS	Consulting Services	\$999	\$2,800	50% - 100%	Brokers can add a consulting fee to most campaigns (\$150+ per hour)
Beneficity Health Care	Health Care Program	TBD	\$4,500	20%	\$0 Deductable Health Care Program (businesses with 45-150 employees)
Sales 360 - Mobile In-Box	Targeted Mobile-Inbox Marketing	\$8,900	\$12,750	15%	Guaranteed Dealership Sales Advantage 240, 360, 480
Zeppo Marketing	Targeted List / Email Marketing	\$1,500	\$6,500	15%-20%	Targeted email and datebase development services (See Damon)
LA Post Productions	Video Production Services	\$600	\$3,500	20%	National Video Production - Custom & Canned Options
Odds on Promotions	Targeted Promotions	\$500	\$1,650	15%	Online & Offline promotions to generate a great message for your client!
Precision Mobile Solutions	Mobile Display ADS - Mobile Apps	\$1,500	\$3,500	20%	Mobile display ads geo-targeted / hypertargeted to consumers
ICC (vehical value report)	Automotive Website Conversion Tool	\$699	\$699	Flat Fee	Residual Broker Commission- \$269 per month
30 Car Guarantee	Automotive Lead-Gen	\$6,500	\$10,500	10%	Special pricing options based on the size of the dealership and guarantee
Credit Yes!	Automotive BDC Leads	\$2,500	\$3,950	10%	Residual Payments: 1st month- \$1,000, ongoing months- \$500
MarketReach SEO	SEO, PPC, Social Media	\$875	\$1,500	30%	Search Engine, Pay Per Click & Social Media Solutions
Beakn Mobile	Location based loyalty solution	\$150	\$300	30%	Monthly recurring service fee (residual and ongoing)
FastRing.com	Cutting Edge Phone / Appointment Syster	\$699	\$699	Flat Fee	Residual Broker Commission- \$210 per month
Centro	Desktop & Mobile Display Ads	\$1,500	\$3,500	35%	Sold on a CPM basis (4LM rate is \$6cpm, average client rate is \$9 - \$10cpm)
Broadcast Media	TV, Radio Agency Buy	TBD	\$2,800	15%	Manage and maintain a clients broadcast media buy
	Agency of Record	\$5,000	\$7,500	30%	Agency of record program pays 30% on the client savings (\$1,000 per month = \$300)

* ALL CLIENT AND PRODUCT QUESTIONS, PLEASE SUBMIT THROUGH SUPPORT IN THE CMS BACK OFFICE

** ONCE YOU HAVE A POTENTIAL LEAD/CLIENT THEN YOU CAN CONTACT THE VENDOR'S CONTACT PERSON LISTED IN THE CMS BACK OFFICE

Updated: 11/15/2015